



Encinitas

2022 ECONOMIC DASHBOARD

2022 POPULATION



62,289

Source: California Department of Finance;
E-5 Estimates, 2021

MEDIAN HOUSEHOLD INCOME



\$113,175

Source: 2018 American Community Survey 5-Year Estimate

SALES TAX



7.75%

Source: California City & County Sales & Use Tax Rates
(EFFECTIVE JANUARY 1, 2022)

EMPLOYMENT

31,300

EMPLOYMENT

32,300

LABOR FORCE

Source: EMPLOYMENT DEVELOPMENT DEPARTMENT, DECEMBER 2021

JOB GROWTH

180

JOB GROWTH SINCE
2015



.6%

INCREASE SINCE
2015

Source: EMSI, FEBRUARY 2022

HOUSING & COMMUTE

26,760

RESIDENTIAL HOUSING UNITS



25.2

MINUTES

AVERAGE TRAVEL TIME TO WORK

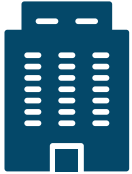


Source: California Department of Finance; E-5 Estimates, 2021 & 2018 American Community Survey 5-Year Estimate

REAL ESTATE

OFFICE RENT PER SQ FT

\$3.64



OFFICE VACANCY RATE

5.3%

RETAIL RENT PER SQ FT

\$3.28

RETAIL VACANCY RATE

2.8%



INDUSTRIAL RENT PER SQ FT

1.80

INDUSTRIAL VACANCY RATE

N/A



Figures Reflect Annual 2021 Data. Price Per Square Foot Based on Closed Lease Transactions

Source: Lee & Associates, North County San Diego, JANUARY 2022

EDUCATIONAL ATTAINMENT



Adults 25 Years and Older



95.3%

HIGH SCHOOL DEGREE
OR EQUIVALENT



61%

BACHELORS DEGREE
OR HIGHER

Sources: 2018 American Community Survey 5-Year Estimate

SAN DIEGO COUNTY DATA FOR COMPARISON

MEDIAN HOUSEHOLD INCOME

\$74,855

Source: 2018 American Community Survey 5 Year Estimate;
US Census

JOB GROWTH

.4%

INCREASE SINCE
2015 IN SD COUNTY

VACANCY RATES

11.3%

OFFICE SPACE

4.9%

RETAIL SPACE

3.2%

INDUSTRIAL SPACE

EDUCATIONAL ATTAINMENT

88.1%

HIGH SCHOOL DEGREE
OR EQUIVALENT
IN SD COUNTY

39.9%

BACHELORS DEGREE
OR HIGHER
IN SD COUNTY

Source: EMSI, FEBRUARY 2022

Source: Lee & Associates, North County, JAN 2022

Source: 2019 American Community Survey 1-Year Estimates